

GP-OML Capita Selecta Empirical Methods in Supply Chain Management

Date:	30 May & 13 June 2013
Time:	10.00 – 16.00 h.
Location:	Utrecht
Course leaders:	Prof. Dirk Pieter van Donk /Prof Taco van der Vaart (RU Groningen)
Days:	2
ECTS:	0.5 (attendance) / 2 (attendance + assignment)
Course fee:	Free for TRAIL/Beta/OML members, others please contact the TRAIL office
Registration:	www.gp-oml.nl or www.rstrail.nl

Objectives

The origin of supply chain is often traced back to a paper by Stevens (1989), where supply chain integration has been mentioned. Since then numerous papers and reviews have been published.

The aim of the course is to

- Get an overview of contemporary empirical research in supply chain management.
- Reflect upon use of organizational theory

Course description

Within this course we will provide an overview of the empirical literature on SCM, specifically paying attention to underlying organizational theory. The first day will be devoted to providing a broad introduction of the SCM literature, its foundations and the theoretical developments used. The second day will highlight a few contemporary themes and will be used to discuss the first assignment, including presenting some slides and have a discussion. Also the second assignment will be further elaborated/explained.

Assignment

Assignment 1

Students will be asked to select a paper from a few optional ones and prepare a few slides that address and evaluate:

1. Main point and approach of the paper.
2. Use of organizational theory/theoretical lens
3. Use of organizational theory in developing hypotheses and measures.
4. Overall assessment of use of organizational theory
5. Other points of concern/evaluation.

Assignment 2

Based upon the introduction from a paper by a PhD-student students have to develop the theoretical background for this paper. This implies the motivation and elaboration of a theoretical lens/approach and arguing why this is fitting for the purpose. The idea is to come up with around 2-3 pages and supporting references that motivate for the specific theoretical lens chosen.

Program

t.b.a.

Reading material

t.b.a.

Methodology

n.a.

Prerequisite

Master degree.